



ALASKA AIRLINES INC.

Box 68900, Seattle, WA 98168, USA

Code: AS Employ 10,738

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www.alaskaair.com

Ownership: 100% publicly traded

Executive Management

Chairman John Kelly

President & CEO William Ayer

Executive VP Marketing & Planning Gregg Saretsky

Executive VP Operations George Bagley

Executive VP Finance & CFO Brad Tilden

Financial Data (mil. US\$)	Year Ending 12/31	
	2000	2001
Passenger Revenue	1,572.7	1,564.8
Total Revenue (excluding incidental revenue)	1,751.7	1,750.9
Expenses (excluding incidental revenue)	1,761.4	1,815.6
Operating Profit	(9.7)	(64.7)
Net Income after Taxes	(70.3)	(40.3)
Percent Change in: Revenue	4.2	(0.0)
Expenses	17.1	3.1
Yield-c per RPM	13.13	12.80
Percent Change	4.4	(2.5)
Cost-c per ASM	10.18	10.15
Percent Change	17.1	(0.3)

	Calendar Year	
	2000	2001
OPERATING DATA-SCHEDULED		
Revenue Passenger Miles (mil.)	11,978.6	12,228.9
Percent Change	1.8	2.1
Revenue Ton Miles (mil.)	1,265.5	1,288.5
Percent Change	1.2	1.8

Aircraft Fleet	Year End Fleet		Year End 2001 Fleet	Projected Year End		
	2000	2001	On Order/Options	2002	2003	2004
Stage III 737-200H*	8	9		9	9	9
737-400	40	39		40	40	40
737-700	13	16	4	16	18	18
737-900		5	17	9	14	18
MD-80	33	32		31	28	26
Total Fleet	94	101	21	105	109	111
Percent Change	5.6	7.4		4.0	3.8	1.8

*Hushkitted